

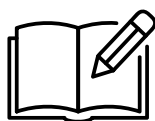


# ACCELERATE YOUR CAREER

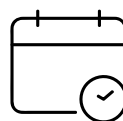
## Bringing *Swiss* Educational Excellence To Asia



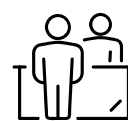
**Certificate programme**



**1.5 years programme**



**April/September intake**



**6 months internship**

Are you a hospitality professional with both experience and ambition? Do you hold a degree in another field but you're looking for a career change? Seize the opportunity to expand your knowledge of the hotel industry, grow your capabilities with new skills, and take your career to higher levels.

AIHM's CIHA is a prestigious international programme delivered by us in academic association with Les Roches, one of the world's top hospitality institutes and its graduates highly sought after. This career-boosting certification provides you with many of the benefits of a Swiss hotel school education in a faster time frame suited to working professionals.

### WHY STUDY AT AIHM?

- Swiss-Style Hospitality Education**  
 Delivered in academic association with Les Roches, a top-ranked global hospitality school.
- Real Hotel, Real Learning**  
 The only hospitality school in the world located inside two luxury hotels.
- International Internship**  
 6 months internship with global luxury hotel brands: Anantara, Rosewood, Four Seasons, and more.
- Preferred Career Pathway**  
 Direct recruitment network via Minor Hotels and over 40,000 hospitality professionals.
- Study in Bangkok, Asia's Hospitality Hub**  
 Learn in a city known for innovation, service excellence, and global opportunity.



# ACADEMIC PROGRAMME

## Semester 1: Practical Arts

With our campus based in a luxury hotel, you will be immersed in all aspects of operations on a daily basis, including Front Office, F&B and Rooms.



## Semester 2: Theory

This semester provides key foundations in accounting, data analysis and HR, as well as introducing current trends in the industry such as sustainability and diversity.



## Semester 3: Work-Based Project

With a high degree of independence, you will design and execute a project that addresses a challenge at your current place of work, with a lecturer always on hand to mentor you.

\*Non-hoteliers who have enrolled in the course with the aim of transferring to hospitality will instead take up a hotel internship.



## WHAT YOU'LL LEARN

### Hospitality Foundations

- Food & Beverage Operations
- Guest Relations & Front Office
- Mixology & Oenology
- Culinary Operations

### Business & Management

- Hospitality Marketing
- Financial Accounting
- Leadership Development
- Revenue Management

### Digital & Strategic Thinking

- Digital Sales & Innovation
- Strategic Human Resources
- Business Strategy
- Hospitality Luxury and Value Creation

### Professional Practice

- One internship in leading international hotel

\*Full course list available on [www.aihm.education](http://www.aihm.education)



## ENGLISH FOR BUSINESS AND ACADEMIC STUDIES (EBAS)

For those who need to strengthen their language skills, our EBAS programme prepares students for study, with a focus on communication and confidence.

- 18-Week EBAS Course
- 9-Week EBAS Course



To get started, scan the QR code to connect with our Admissions Team or visit [www.aihm.education](http://www.aihm.education)

## ADMISSION REQUIREMENT

- A high school diploma or equivalent (professional experience will be considered in lieu)
- TOEFL: 525/70 / IELTS: 5.5 in all components / Cambridge: C1
- 17.5 years of age at date of entry
- Tuition Fees: THB 320,000 (≈USD 10,000)

## STUDENT VOICES



*"My professional perspective has broadened significantly after completing the programme. I learned so many things relevant to my work, my current role and my position."*

— Siraphop, AIHM Alumnus



*"The programme has positively impacted my relationships with colleagues and supervisors. By gaining new skills and perspectives, I've been able to contribute more effectively to team projects and engage in more meaningful discussions."*

— Mathew, AIHM Alumnus