

THE POST GRADUATE DIPLOMA IN INTERNATIONAL HOSPITALITY MANAGEMENT

Our Programme

Our one-year postgraduate diploma, offered by AIHM in academic association with Les Roches, is designed for professionals looking to advance their careers while continuing to work. With flexible part-time study in Bangkok, you can apply your learning directly to your workplace through a management project. Full-time students also have the opportunity to gain hands-on experience through a six-month internship at Minor Hotels across its global portfolio, connecting with a network of over 40,000 hospitality industry professionals.

For those aiming higher, our programme offers the option, subject to conditions, to progress to an additional semester at Les Roches in Switzerland or Spain in the following Les Roches Master of Advanced Studies in Hospitality Management with Specialisation.

About Us

The Asian Institute of Hospitality and Management (AIHM), established by Minor Hotels, provides a globally inspired hospitality education in Thailand. Through its academic association with Les Roches, AIHM offers specialised programmes that integrate international hospitality standards and professional excellence.



Duration:

- Max 2 semesters



Flexible Learning Format:

- Full-Time Study:
 - 6 months on campus + 6-month internship/project
- Part-Time Study:
 - 1 full year (weekend + work based project)
- Online Study:
 - 1 full year (online + work based project)



Intake:

- April and September annually



Business Project:

- Consultancy project in a real-life setting



Tuition Fees (Full Year):

- THB 380,000*

*The fees for the business field trip to Phuket and HIP do not apply.



Academic Structure

Semester 1

1 Specialisation Semester

- Hospitality Finance & Performance Management
- Hospitality Revenue Management
- Services Marketing in a Digital Age
- International Event Management
- Entrepreneurship & Business Modelling
- Strategic Management in a Global Environment

Includes:

+ Business Field Trip

(+ Hospitality Immersion Programme)*

Professional Project

6-month Internship

OR

Applied Research Project

Postgraduate Diploma

AND

Possible progression to the Master of Advanced Studies in Hospitality Management with specialisation in Switzerland or Spain

Hospitality Immersion Programme

Designed for those without a hospitality background, this programme offers hands-on learning, site visits, and expert-led seminars to build industry knowledge. Students gain insight into hospitality culture, customer focus, teamwork, and international standards, ensuring a strong foundation for success.

**Optional. For students without a hospitality related degree or professional experience.*



Admission Requirement

Minimum age: 21 years old

Qualifications: Bachelor degree highly recommended

Professional experience:

- With a degree: Minimum 2 years of management experience in the hospitality industry
- Without a degree: Minimum 5 years of management experience (outside hospitality) – eligible for the intensive hospitality immersion programme

English level:

- IELTS: overall 6.0 and min. 5.5 in every sub-component
- TOEFL: Internet-based 80 or paper-based 550

