

Advance Your *Hospitality* Career Without Leaving Your Job

A one-year, flexible Postgraduate Diploma (PGD) taught in academic association with Les Roches designed for professionals ready to grow into leadership roles.

Flexible Study Formats to Suit Your Schedule

Choose the format that fits your lifestyle and career goals:



FULL-TIME

- 6 months of immersive study at our Bangkok campus
- Followed by a 6-month internship or work-based project



PART-TIME (WEEKEND FORMAT)

- 9 months of immersive study at our Bangkok campus
- Followed by a 3-month internship or work-based project



ONLINE (EVENING FORMAT)

- Live sessions on Tuesday and Thursday from 18.00–20.00 (GMT+7)
- Study from anywhere—no need to pause your career

WHO IS THIS PROGRAMME FOR?

Ideal for:

- Working professionals in hospitality or related fields
- Career changers with leadership experience
- Recent graduates planning to grow fast
- Anyone seeking a pathway to a Les Roches Master's

PATHWAY TO LES ROCHES

Finish your PGD, then continue to Les Roches (Switzerland or Spain) for just one additional semester and earn: **Master of Advanced Studies in Hospitality Management with Specialisation**

Choose from:

- Food & Beverage Entrepreneurship & Management
- Marketing for Luxury Tourism
- Cruise Line Management
- Golf Management

WHY CHOOSE AIHM'S PGD?

Your Fast Track to Global Leadership:

- Flexible formats: 100% Online, Part-Time, or Full-Time
- Keep working while you study
- 1-year programme, designed for career progression
- Pathway to a Les Roches Master of Advanced Studies in Hospitality Management with just one additional semester
- Study in Bangkok with global exposure

ABOUT US

The Asian Institute of Hospitality and Management (AIHM), established by Minor Hotels, provides a globally inspired hospitality education in Thailand. Through its academic association with Les Roches, AIHM offers specialised programmes that integrate international hospitality standards and professional excellence.

ACADEMIC STRUCTURE

FULL-TIME

- 5 days of study per week

Courses:

- Hospitality Finance & Performance Management
- Hospitality Revenue Management Services
- Marketing in a Digital Age
- International Event Management
- Entrepreneurship & Business Modelling
- Strategic Management in a Global Environment

(+ Hospitality Immersion Programme for non-hospitality students)

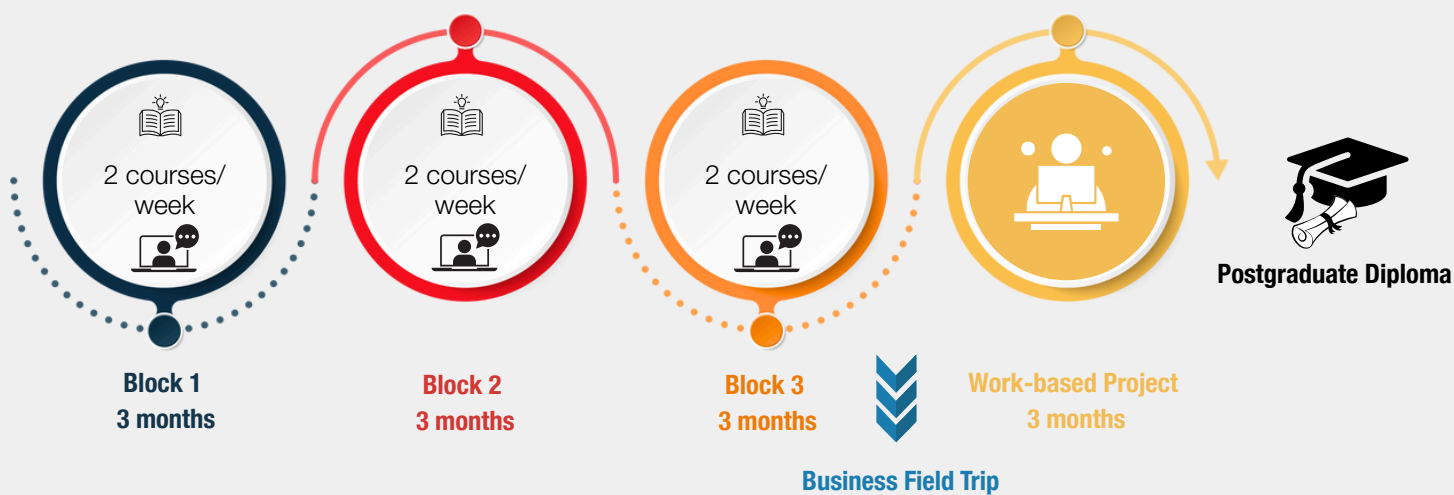


PART-TIME

- 1 day of study per week

ONLINE

- 2 live sessions per week



HOSPITALITY IMMERSION PROGRAMME

Designed for those without a hospitality background, this programme offers hands-on learning, site visits, and expert-led seminars to build industry knowledge. Students gain insight into hospitality culture, customer focus, teamwork, and international standards, ensuring a strong foundation for success.



ADMISSION CRITERIA

Minimum age: 21 years old

Qualifications: Bachelor degree highly recommended

Professional experience:

- *With a degree:* Minimum 2 years of management experience in the hospitality industry
- *Without a degree:* Minimum 5 years of management experience (outside hospitality) – eligible for the intensive hospitality immersion programme

English level:

- IELTS: overall 6.0 and min. 5.5 in every sub-component
- TOEFL: Internet-based 80 or paper-based 550

INTAKE February - May | June - August | September - December

TUITION FEE THB 380,000.- *

**The fees for the business field trip to Phuket and HIP do not apply.*



The Asian Institute of Hospitality & Management
3th Fl, Avani+ Riverside Bangkok Hotel, 257/6 Charoen Nakhon Road, Samrae, Thon Buri, Bangkok 10600
T +66 94 349 7733 E contactus@aihm.ac.th

aihm.ac.th