

POSTGRADUATE DIPLOMA • HOSPITALITY MANAGEMENT

One year in Bangkok. One semester in Europe.

Earn the AIHM Postgraduate Diploma in Hospitality Management, then complete one additional semester at Les Roches in Switzerland or Spain for the **Master of Advanced Studies (MAS) in Hospitality Management with Specialisation**.

WHAT IS AN MAS?

A Master of Advanced Studies is a Swiss postgraduate qualification for experienced professionals, awarded by Les Roches. Students must meet the Les Roches entry criteria before applying, and courses are subject to change at the discretion of Les Roches.

DURATION
12 months

STUDY MODES
Three formats

CAMPUS
Bangkok

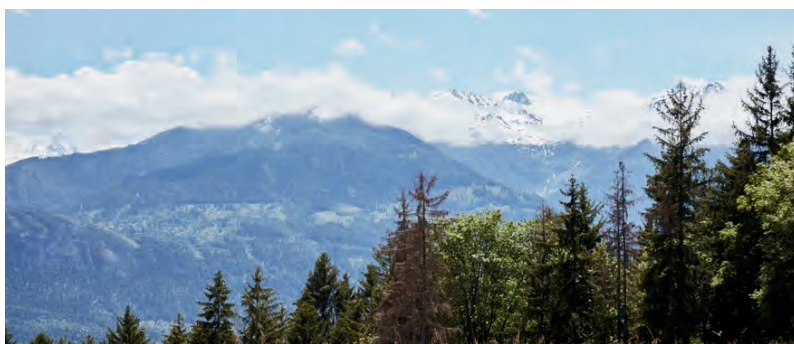
TUITION
THB 380,000

CHOOSE YOUR STUDY FORMAT

Same qualification. Three ways to earn it.

	Full-time Weekday	Part-time Weekend	Online Evening
DURATION	12 months	12 months	12 months
STUDY COMMITMENT	5 days per week	1 day per week Weekend	2 live sessions per week Tue & Thu, 18.00–20.00 (GMT+7)
WHERE	Bangkok campus	Bangkok campus	Anywhere
APPLIED COMPONENT	6-month internship or work-based project	3-month work-based project	3-month work-based project
SUITS	Career changers able to study full-time	Professionals working in Bangkok	Professionals outside Bangkok, or unable to attend campus

All three formats study the same six courses, the same credit-bearing business field trip and the same applied project. Only the pace and the place change. See page 2 for the curriculum.



Six courses, one field trip, one applied project.

Every format studies the same curriculum and earns the same award. Only the pace and the place change.

01 Leadership and Change Management	02 Entrepreneurship and Business Modelling
03 Hospitality Finance and Performance Management	04 Services Marketing in a Digital Age
05 Hospitality Revenue Management	06 International Events Management
Business field trip (credit-bearing)	Applied project (internship or work-based)

Students entering from outside hospitality also take the Hospitality Immersion Programme

HOW THE YEAR IS STRUCTURED

Twelve months, three routes through the same curriculum

Full-time 5 days per week	Academic semester 6 months · 6 courses · field trip		Internship or work-based project 6 months		Postgraduate Diploma
Part-time 1 day per week, weekend	Block 1 3 months · 2 courses	Block 2 3 months · 2 courses	Block 3 3 months · 2 courses	Work-based project 3 months	Postgraduate Diploma
Online 2 live evening sessions per week	Block 1 3 months · 2 courses	Block 2 3 months · 2 courses	Block 3 3 months · 2 courses	Work-based project 3 months	Postgraduate Diploma

The credit-bearing business field trip runs during the academic phase in all three formats.

NO HOSPITALITY BACKGROUND?

The Hospitality Immersion Programme

A preparatory programme for students joining the PGD from other sectors. Hands-on learning, site visits and expert-led seminars build working knowledge of hotel operations before the core curriculum begins.

Orientation

Across Front Office, Housekeeping, Food & Beverage and hotel operations

Grounding

In hospitality terminology and ways of working, for case studies and class discussion

Exposure

Direct contact with hotel service standards and the guest experience

Confidence

A smoother start to the PGD's core curriculum

“Before this, my only experience with hospitality was being a hotel guest. The Hospitality Immersion Programme showed me what happens behind the curtain and how physically demanding this work really is. Carrying luggage, standing for hours, the heat of the kitchen. It taught me that understanding the floor is what makes a truly compassionate leader.”

Sofiane Morouche
Chief Marketing Officer, Pronto Marketing



BUSINESS FIELD TRIP

Industry access, assessed

A mandatory, credit-bearing component included in the curriculum for every student, whatever the format.

- Visits to leading hospitality properties in Thailand
- Conversations with general managers and senior operators
- Panel discussions and behind-the-scenes operational access
- An assessment linked directly to the on-site experience



AFTER THE PGD

One more semester at Les Roches

A single additional semester earns the **Master of Advanced Studies (MAS) in Hospitality Management with Specialisation**, in Switzerland or Spain. Choose from five specialisations: three on campus, or three through executive online pathways that combine self-paced modules with residential weeks.

Choose a specialisation

SPECIALISATION	ON CAMPUS	ONLINE	LOCATION
Food & Beverage Entrepreneurship & Management	—	✓	Switzerland
Marketing for Luxury Tourism	✓	✓	Spain
Golf Management	✓	—	Spain
Cruise Line Management	✓	—	Spain
Leadership and Personal Development	—	✓	Spain

Executive online pathways combine self-paced modules with immersive residential weeks in Switzerland and Spain; the location column shows where those weeks take place. Courses are subject to change at the discretion of Les Roches, and students must meet the Les Roches entry criteria before applying.

Hospitality professionals

With a Bachelor degree and at least two years of management experience in the industry.

Managers changing sector

With at least five years of management experience outside hospitality, moving into the industry.

Candidates for the MAS

Professionals who want the Les Roches qualification with only one semester abroad.

Admission criteria

MINIMUM AGE

21 years

QUALIFICATIONS

Bachelor degree highly recommended

ENGLISH

IELTS 6.0 overall, minimum 5.5 in every sub-component · TOEFL 80 internet-based or 550 paper-based

MANAGEMENT EXPERIENCE

With a degree: two years in hospitality

Without a degree: five years outside hospitality, with the Hospitality Immersion Programme



Tuition and fees

COMPULSORY

Tuition fees

Including learning resources

THB 380,000

approx. USD 12,000

ADDITIONAL EXPENSES

Hospitality Immersion Programme	THB 20,000
Health and accident insurance	THB 10,000
Visa expenses, international students	THB 20,000
Application fee	THB 3,000

Scholarships

Scholarships are available for eligible candidates. Contact the Admissions team for criteria and awards.

All fees are subject to change. The USD figure is indicative and moves with the exchange rate.

Tuition and additional expenses are non-refundable.

Semester fees are payable one week before class starts; a late fee of THB 300 per day applies thereafter.

Talk to Admissions

Ask about entry routes, study formats and scholarships.

+66 81 116 1529 contactus@aihm.ac.th

aihm.ac.th



CONTACT US



"AIHM gives me the flexibility to continue working full-time while studying on weekends. The programme allows me to enhance my hospitality skills and knowledge, and I really value learning from experienced facilitators with different perspectives."

Permsuk Sirisambhand

Reservation Manager, The St. Erasm Bangkok

"Coming from a hotel design background without formal hospitality experience, I chose AIHM to bridge the gap between where I am and where I want to go in my career. The flexible programme allows me to continue working while studying, and I can immediately apply what I learn to my current role."

Papawee Sathawarawong

Interior & Spatial Experience Design Specialist, SC Asset Corporation PLC